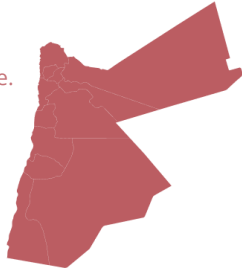





Thyme plantation in greenhouses


 **Pilot project**
 **Kfarsoum Agricultural Cooperative** Association for Pomegranate (KACAPP)


 **JORDAN**
Irbid,
Irbid Governorate.




 Total budget **€10,000.00**
86,5% EU contribution

 **3 months duration**
September to November 2023

 **Objective**
Plantation of thyme by the cooperative producers and extraction of its oil for sale, providing capacity building, income generating skills and a sustainable source of income for the local community.

-  + Training courses and workshops for producers
+ Improve skills and capacities
+ Providing tools and materials
+ Increasing of thyme production
+ Extracting the thyme's oil and diversifying on product lines as dried thyme for food, oil soap, skin care and cosmetics
+ Learning on recycling into compost the left overs
+ Capacity building for sales
+ Generating sustainable source for local community

 **20** beneficiaries trained (50 % women) & involved in the field work as daily wage labor.
8 partners involved. **Local community** reached indirectly **120**.

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)

 <https://medsocialinnovationlab.org/>
<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4 million**, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

