
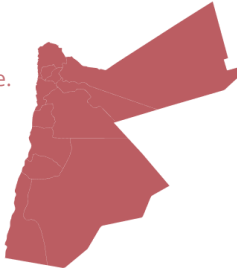







Wigs sewing workshop

-  **Pilot project**
-  **AI-Nahj Al-Jadeed** NGO - NPO

-  **JORDAN**
Irbid,
Irbid Governorate.
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-  Total budget **€10,000.00**
86,5% EU contribution
-  **3 months** duration
September to November 2023

-  **Objective**
Establishment of hair wigs and extensions sewing workshop to capacitate non-working women to have income generating opportunities at Kraima in Irbid governorate, with a contribution to the Al Hussein Cancer Center, thus supporting both economic empowerment and social welfare.
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 - + Manufacturing hair wigs and hair extensions.
 - + Taking advantage of the initial training process.
 - + Targeting Kraimeh, Northern Jordan Valley region in Irbid.
 - + Targeting children suffering from cancer who endure challenging psychological conditions.
 - + Providing 20-30% of the products with no charge.
 - + Generating a sustainable and distinctive product to commerce.
-  **19** women trained. **5** employed at this stage.
15 local women employed.
Local community reached indirectly

 <https://medsocialinnovationlab.org/>
<https://www.enicbmed.eu/projects/medtown>

Video recap on MedTOWN Jordan pilot projects, [here](#)
More info on Jordanian Hashemite Fund for Human Development (JOHUD), [here](#)

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

