










Innovation hub for Mahdia

-  **Pilot project**
-  **Pensée Nationale Libre,**
 CitESS Mahdia, Espace Entreprendre,
 High Institute of Technological Studies (ISET)
 [Industry & Innovation Promotion Agency (APII)]
-  **TUNISIA**
 Mahdia,
 in Mahdia Governorate.
-  Total budget **€23,592.64**
86,5% EU contribution
-  **4 months duration**
 July to October 2023



-  **Objective**
 Create an innovation hub to provide valuable assistance to entrepreneurs by providing tailored support, facilitating administrative & financing procedures, and offering access to a network of partners, building on already existing services.
-  + Creating an operational business cluster bringing together all players in the innovative entrepreneurial ecosystem, developing a participatory common charter for the stakeholders
-  + Implementing a roadmap detailing the action plan & commitments of the players involved in entrepreneurship in Mahdia city
-  + Setting up a common information system, providing access to an incubation & coworking space and co-designing an incubation program dedicated to start-ups

-  **158** Participants in events. **203** young people accessing the information system.
Local community reached indirectly.

More info on the Innovation hub Mahdia pilot project, [here](https://medsocialinnovationlab.org/)
 More info on MedTOWN pilot projects, [here](https://www.enicbcmed.eu/projects/medtown)
 More info on Tunisian Center For Social Entrepreneurship, [here](https://www.enicbcmed.eu/projects/medtown)

 <https://medsocialinnovationlab.org/>
<https://www.enicbcmed.eu/projects/medtown>

MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

